

# Twilight in Volterra Backgrounder

## Title

Twilight in Volterra – Fantasy and Reality in Italy

## Description

25-word

From the producers of *Twilight in Forks* – Travel to the real town of Volterra, Italy where medieval magic and mystery combine as the perfect setting for the Volturi in Stephenie Meyer’s *Twilight* Saga.

150-word

From the producers of *Twilight in Forks* comes *Twilight in Volterra* – the definitive movie about Volterra, Italy, the town made famous by the *Twilight* books and movies. Since the *Twilight* movies weren’t filmed in the real Volterra, this is your opportunity to see the town that Stephenie Meyer handpicked as the setting for the vampire dynasty in her epic saga. Are there truly vampires there? Hear from the real people living their lives in the town describe the medieval history and dark past that eerily match events from the books and movies. Drive into town just as Bella and Alice did on their frantic journey to save Edward, see the Volturi palace, and escape their clutches as you exit through the giant stone gate in the ancient city wall.

Filmed in full HD by award-winning Director Jason Brown, this movie is a must-have for *Twilight* fans who want to know the true story of Volterra, and the untold tales of its unique history, mysticism and culture.

## FAQs

### **What inspired you to produce this movie?**

As fans of the *Twilight Saga*, we’ve enjoyed producing this and our previous movies (*Twilight in Forks* and *Destination Forks*) to help the millions of fans see the real places that Stephenie Meyer writes about in the books. Plus, who doesn’t want to spend time in the beautiful Italian countryside! The Tuscany region where Volterra is located is absolutely amazing, and is the perfect setting for the story.

### **Is it true that *New Moon* wasn’t shot in the real Volterra?**

Yes, that’s true. *New Moon* was shot in Montepulciano, another Italian town about two hours away from the real Volterra.

### **How does Montepulciano compare to the real Volterra?**

Both are beautiful hilltop towns in Tuscany, but if you could only visit one, I’d choose Volterra. Sure, they’re both nice, but Volterra has a certain magic to it that’s impossible to describe – you just have to feel it. Plus, the real Volterra is what Stephenie Meyer chose as the location for one of the most important events in the *Twilight* story, and you can absolutely see how it could have happened there once you’re standing in the town square, or driving up the winding roads on your way in.

### **Where was *Twilight in Volterra* shot, and when?**

All the footage in *Twilight in Volterra* was shot entirely in the real town of Volterra, Italy in July and August, 2012.

### **How receptive were the people of Volterra to this project?**

Everyone we worked with in shooting the movie was great. The people of Volterra have worked hard to preserve the beauty and history of their town, keeping it much like it was during the medieval period. That's why they're anxious to show it off to the rest of the world, and they were wonderfully knowledgeable and accommodating to us. We'd go back anytime – what a great experience!

### **What was the most surprising thing you learned during the shoot?**

We were really surprised to find out how much of what Stephenie Meyer had envisioned and written about in *New Moon* was actually there. Keep in mind that she wasn't there before the book was published, but there are so many things that she got absolutely right – not just the physical stuff you can see in pictures, but the whole feel of the town. It's pretty uncanny, actually.

### **Do you have any recommendations for fans that want to go to Volterra?**

Yes. First, contact the tourist office in Volterra, they can help answer questions, and their website has a ton of information on it – [www.volterra.it](http://www.volterra.it). Make sure to click the British flag in upper right corner to switch to English. Second, think about the time of year, since the climate there varies a lot. It was hot and beautiful when we were there in the summer, but they get snow there in the winter. Finally, make sure you leave yourself enough time – at least a few days – because there's so much to see and do both in the town itself and in the surrounding area.

### **Everyone describes Italy as being romantic – is it?**

Absolutely. The history and culture are incredible, the architecture is out of a fairy tale, and you just feel special being there. It's easy to see why Stephenie picked Italy as the setting for the Volturi, and it all comes together when you're in Volterra – the love story, the fantasy, the history and the culture. I'd recommend it to anyone looking for a romantic getaway. Plus you can get married there in the Piazza dei Priori, which is the clock tower building in the main square. It doesn't get much more romantic than that!

### **The Volturi are pretty scary, was there anything scary about being in Volterra?**

Actually, there was, especially at night. Volterra has so many tiny alleys, blind corners, and tall buildings – it's easy to get lost there. Most of these back alleys aren't lit well either, and suddenly you'll startle a bird the flutters away, or you'll hear the clock tower chime – you can definitely freak yourself out!

### **How was the food?**

We Americans have no idea how good true Italian food really is! Every meal we had was awesome, and even the same dishes were prepared very differently from restaurant to restaurant. There are also 12,000 wineries in Tuscany alone, so the wine was equally amazing as you can imagine.

### **What's your next project?**

This is most likely our last *Twilight* project for a while, but we've got a number of other projects in the works. We'll make sure to let our fans know as we get closer.

## **Bios**

### **Peninsula Heritage Productions**

Created to produce fanumentaries (documentary movies to help fans enjoy the reality of the places made famous by books and films), Peninsula Heritage Productions combines the talents of director / producer Jason Brown and marketing executive York Baur. Bringing their passion for the enjoyment of entertainment, the exposure of all that our amazing world has to offer, and the use of the latest technology to efficiently product quality media products,

Jason and York have driven the company to satisfy the curiosity of millions of fans globally. Peninsula Heritage Productions also produced *Twilight in Forks* and *Destination Forks* which have sold over 1.5 million copies worldwide. Based in Issaquah, WA, the company is in the midst of the software and media industries that define the Seattle area, but close to some of the most amazing mountain, ocean and forest scenery in the world.

### **Jason Brown**

Jason Brown is Executive Vice President of Peninsula Heritage Productions, and is the Co-Producer and Director of the movie *Twilight in Forks – The Saga of the Real Town* and *Destination Forks – The Real World of Twilight*, released by Summit Entertainment in 2010. Jason's 25 years of experience in film, television and music production place him in the top tier of creative talent in the industry. With four Emmy Awards, as well as multiple Clio, Telly and Addy Awards, Jason's work has been seen by millions of people on TV, in theaters and in corporate settings around the world. His credits include work on features such as *Lover's Lane* and *Double Impact*, recent television shows like A&E's "Sell this House" and Discovery's "Super Surgeries", as well as additional projects for ABC, NBC, CBS, FOX, Showtime, and the NFL Super Bowl. Jason's work has also been previewed to audiences at the Sundance Film Festival, Cannes Film Festival, New York International Film Festival, and during the NFL Super Bowl. His corporate productions for companies like Nintendo, Microsoft, Coke, Nike and National Geographic rounds out a full spectrum of career achievement.

### **York Baur**

York Baur is President of Peninsula Heritage Productions, and is the Co-Producer of the movie *Twilight in Forks – The Saga of the Real Town* and *Destination Forks – The Real World of Twilight*, released by Summit Entertainment in 2010. With 25 years of experience in content development, product marketing, business development and corporate development, York brings extensive knowledge to the company's projects. His expertise in deal making has enabled the company to gain top-tier global distribution for its products, and attract the necessary capital to fund the creation of high quality intellectual property. In addition, York's experience in direct-to-consumer marketing on the Internet has allowed the company to build a fan base over 1,000,000 people strong, using social media as a highly efficient means of awareness creation. York spent the last 20 years in executive positions at northwest online media companies, including InfoSpace, Akamai, and Microsoft. He holds a bachelor's degree from the University of Southern California (USC).